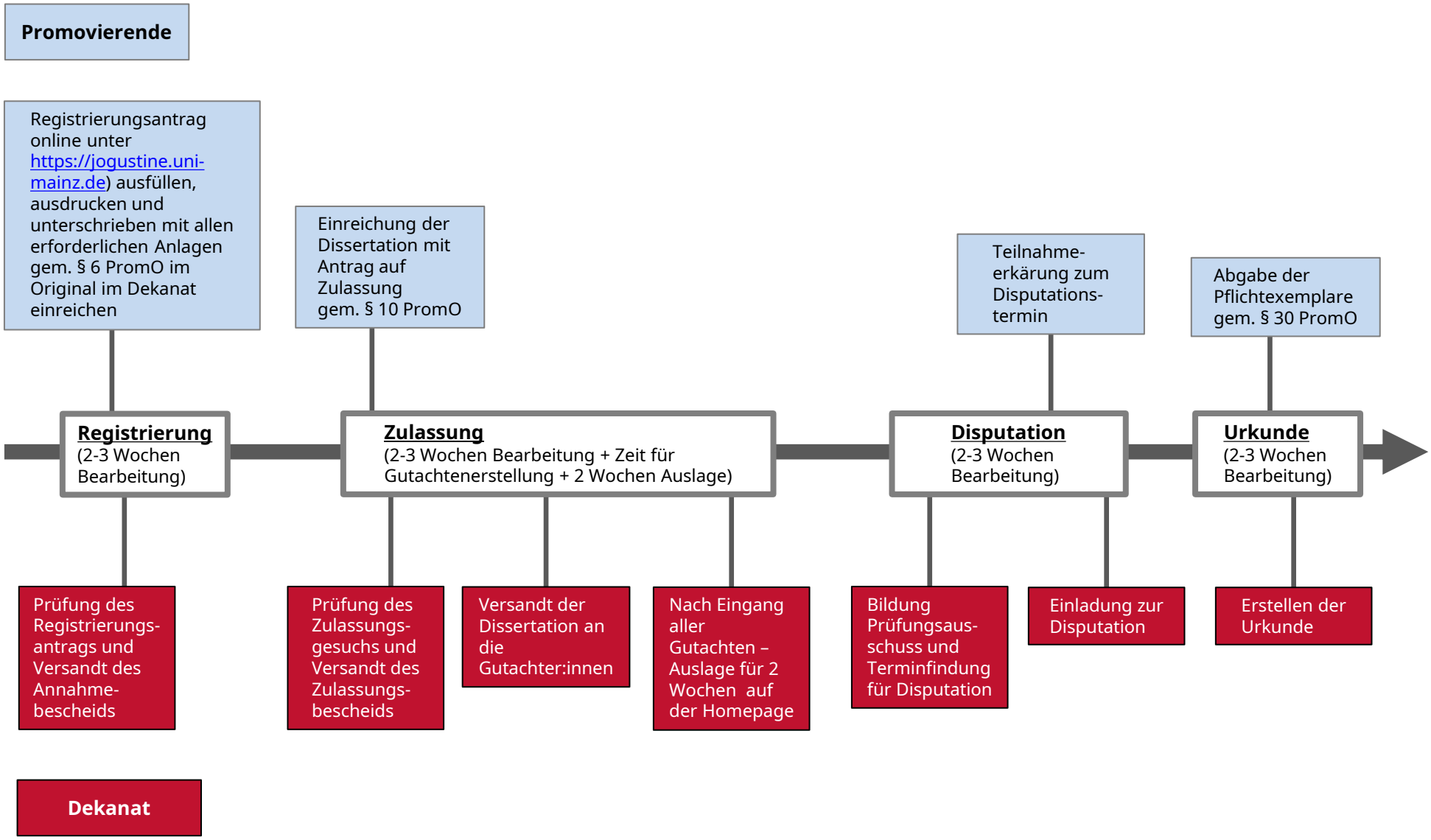Verfahrensablauf Promotion Wirtschaftswissenschaften